Extract from the Department for Transport's "Cycling and Walking Investment Strategy", published in March 2016:

BETTER SAFETY 'A safe and reliable way to travel for short journeys"	 streets where cyclists and walkers feel they belong, and are safe
	 reduced community severance
	 safer traffic speeds, with 20 mph limits where appropriate
	 cycle training opportunities for all children
BETTER MOBILITY More people cycling and walking - easy, normal and enjoyable"	 cycling facilities that are recognised by business as in the top ten globally
	 urban areas that are considered as amongst the most walkable globally
	 dense networks of routes around public transport hubs and town centres, with safe paths along busy roads
	 better links to schools and workplaces
	 technological innovations which promote walking and cycling
	behaviour change interventions
BETTER STREETS "Civilised places where people come first"	 places designed for people, with walking and cycling put first
	 improved public realm
	 planning for walking and cycling
	 community based activities
	 A wider green network of walkways, cycleways and open spaces that lets people actively incorporate nature into their daily lives